

Syndicate Real Estate Development (Syndicate RED) was founded in 2017 by Paul Nagaoka, who has more than 10 years of real estate development experience in the Kansas City metro area. While Syndicate has successfully bought, renovated, and stabilized numerous properties, it's the company's values, mission, and vision that set it apart.

Values

- The belief in eliminating waste in every area of life
- The belief that we don't need more to be happy
- The belief that being true to who we are matters

Mission & Vision

Nagaoka and his business partner, Troy Paul, have dreamt about building with shipping containers for more than a decade. After traveling the world to meet with other leaders in shipping container development, and putting in the work to refine their vision and master their craft, they formally teamed up to create Simple Beautiful Functional Containers (SBF Containers). By combining Paul's development experience and passion for design with Troy's construction talent, they started creating accessible luxury living at a lower cost than their stick-and-brick counterparts. The partners' mission, vision and sole obsession became clear—help solve the nationwide cost-of-building crisis and provide the greatest possible experience for their residents.

Syndicate's first shipping container project, located at 2950 Summit St, consists of 48 studio apartments overlooking the downtown metro area. Each 320 square foot unit is being meticulously crafted to ensure that every square inch is optimized, every detail is immaculate, and no necessity has been overlooked. Created with an emphasis on simplicity and a "no waste" design philosophy, Syndicate believes in a less-is-more approach. On track to be fully completed by the end of 2021, the future of the real estate market is nearly here.

"Our goal is to change the landscape of multifamily real estate and create space for people who share our values," Nagaoka said. "I was the poorest kid in a rich area. We spent money we didn't have to make it look like we had it all together, even though the financial burden of keeping up with Joneses was secretly crushing our family. I want people to stop believing the lie that you need more to be happy."

Big ideas call for big help. If you're interested in helping Syndicate create simple, beautiful, functional homes, please visit www.syndicate-red.com or contact Stacy Boren (stacy@syndicate-red.com) for more information.